

**DEN OF GEEK!**

# SYFY Unveils Comic-Con Fandemonium Event Plans

A whole host of panels, screenings, giveaways, and events await fans of SYFY programming at San Diego Comic-Con this year.



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Jul 5, 2017

Fans of the science fiction, fantasy, supernatural, and horror offerings on SYFY will not be disappointed by the lineup the television network has in store for San Diego

Comic-Con 2017 this July. In addition to hosting panels for their in-house UCP productions, there will be opportunities for screenings, panels for their other shows, and several pop-up events as part of SYFY's "Fandemonium," which promises a "wall-to-wall takeover" of the industry convention this summer.

Universal Cable Productions already announced that **12 Monkeys**, **The Magicians**, and **The Expanse** will have panels featuring cast and production staff, but the Fandemonium press release also promised panels for other shows on SYFY including **Wynonna Earp**, **Van Helsing**, **Z Nation**, and **Dark Matter**, hosted by their respective studios. **Sharknado** will also be featured by its studio as will the new horror offering still in production called **Ghost Wars**. Additionally, UCP will co-host panels for the Superman prequel series, **Krypton**, and the graphic novel adaptation, **Happy!**

But panels are just the tip of the iceberg. How about a **Battlestar Galactica** reunion hosted by creator Ronald D. Moore? Or why not try the ultimate sci-fi debate throwdown, which will attempt to answer age-old questions such as "**Star Trek** or **Star Wars**?" and "Did Han or Greedo shoot first?" And then there are the screenings: one for an all-new episode of the currently airing grindhouse series, **Blood Drive**, and another to preview the season 2 premiere episode of the horror anthology, **Channel Zero**, which is subtitled "No End House."

“San Diego Comic-Con is the pinnacle event of the year for sci-fi enthusiasts,” says Alexandra Shapiro, Executive Vice President, Marketing and Digital, USA Network and SYFY, “and as the only network dedicated to the genre 24/7, we can’t wait to celebrate in a big way. SYFY is going to San Diego this year with a singular focus: to put fans first.” As part of SYFY’s 25th anniversary and recent re-branding, the network has a few plans for how to accomplish its goal.

Pop-up events, for example, will include a cosplay karaoke bus and a trivia trolley, both of which will be roaming the city of San Diego promising prize money, giveaways, and possible celebrity encounters. Cosplay repair carts and a sci-fi themed drumline will also be hitting the streets to assist and entertain. And to top it all off, actor Orlando Jones will be making some fans’ dreams come true as he presides over nuptials taking place at the convention.

Even if you’re not able to attend San Diego Comic-Con, much of the above fun will be featured on SYFY’s three-night live television event, **SYFY Live from Comic-Con**, hosted by Zachary Levi. Levi will also be hosting an invitation-only party on Friday night, July 21, but the network will be throwing first-come-first-served bashes at the nearby Children’s Museum on Thursday and Friday, July 20 and 22, so everyone can join in the fun. As the network says in its press release, the idea of Fandemonium is “to leave no fan behind.”