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'Klondike' Premiere Pushes Discovery to Monday Night Ratings Record

TV | By Tim Kenneally on January 21, 2014 @ 11:50 am

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Discovery

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3.4 million total viewers tune in to miniseries debut

The premiere of Discovery Channel's first miniseries "Klondike" drew 3.4 million total viewers, helping to deliver the network to its most watched Monday primetime in its history, Discovery said Tuesday.

All told, the network averaged 3.43 million total viewers for Monday primetime, a network best. The "Klondike" premiere also led Discovery to its most-watched Monday primetime among men, with



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an average 2.23 million, and its best Monday night in more than a decade in the 25-54 demographic, with an average 1.8 million viewers in the demo.

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The miniseries, which chronicles the Klondike gold rush, stars Sam Shepard, Tim Roth, Abbie Cornish, Richard Madden and others.

Ridley Scott is among the miniseries' executive producers.

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